



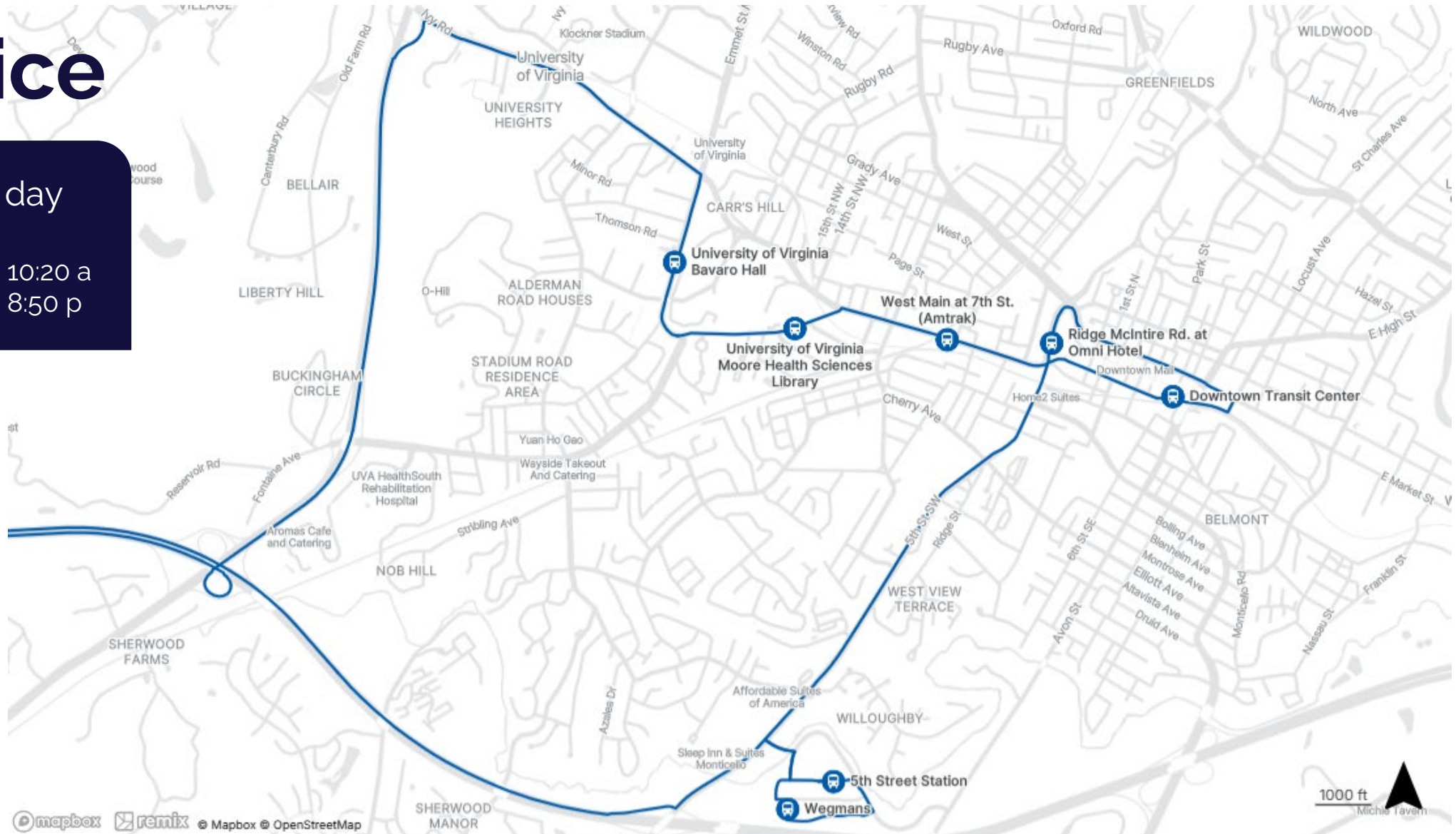
**Charlottesville Albemarle
Regional Transit Authority**

September 24, 2026

Service

10 trips / day

AM: 4:40 a – 10:20 a
PM 3:00 p – 8:50 p



mapbox remix Mapbox OpenStreetMap



Schedule Revision Project



Schedule Revision Project

- Better alignment with employer start times
- More even intervals
- High demand coverage
- Express routes
- Additional morning trip



FY26 Marketing Grant Milestones



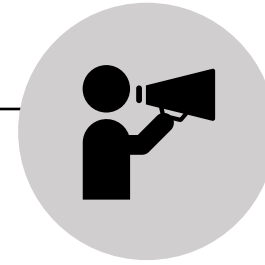
Photography

Q1-Q2



Television

Q3-Q4



Digital

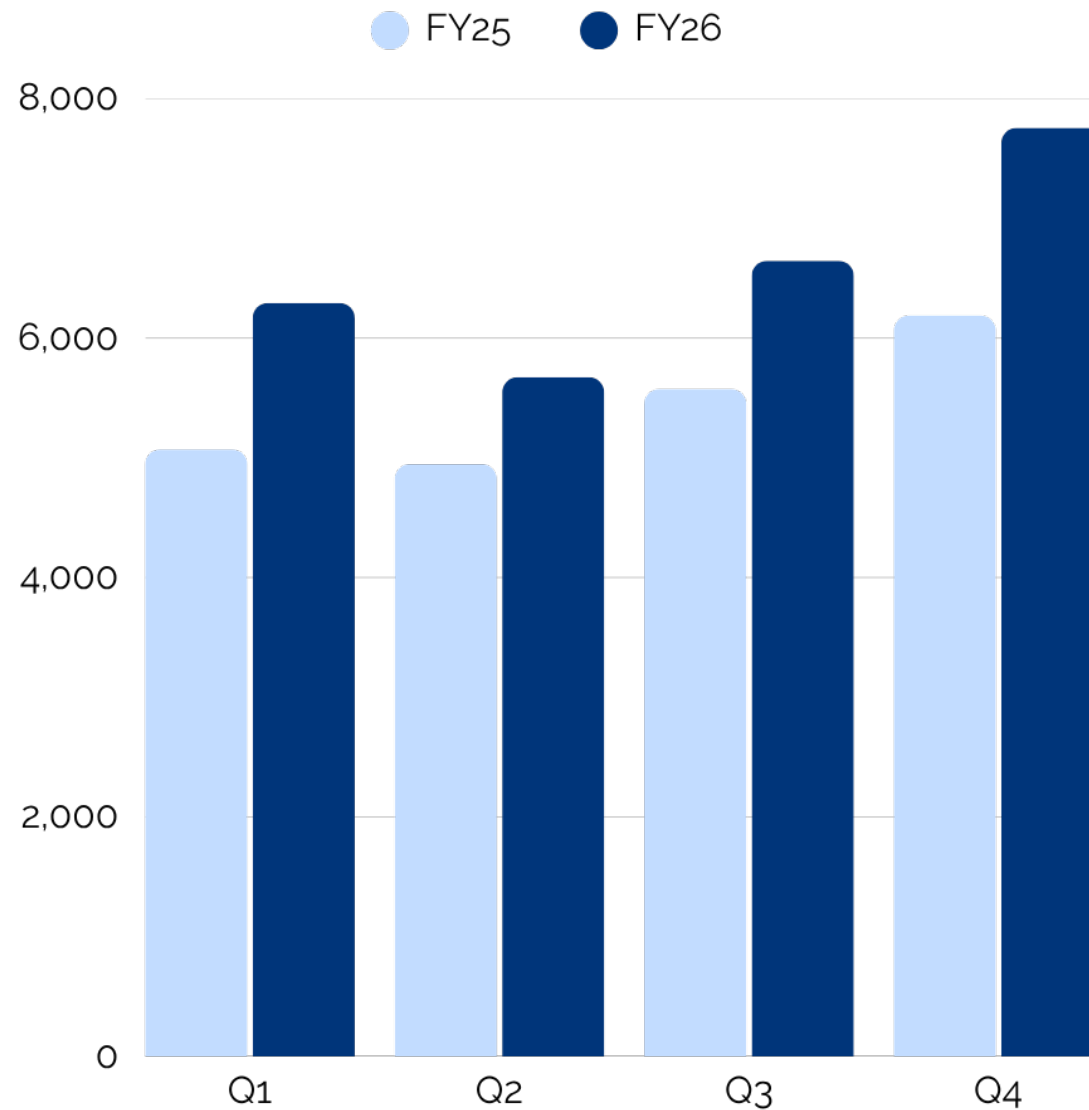
Q2-Q4



Ridership Growth

21% increase from
FY25-FY26

February and June
showed largest gains





Contact

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